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AGI House, LLC

**UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION**

AGI HOUSE, LLC,
Plaintiff,
vs.
JEREMY NIXON,
Defendant.

Case No. 3:25-cv-05773

**COMPLAINT FOR
TRADEMARK
INFRINGEMENT AND
UNFAIR COMPETITION
UNDER FEDERAL AND
CALIFORNIA LAW**

DEMAND FOR JURY TRIAL

1 Plaintiff AGI House, LLC (“Plaintiff” or “AGI House”), by and through its counsel,
2 brings this action against Defendant Jeremy Nixon (“Defendant”) and alleges as
3 follows:

4 1. This action arises from unauthorized use and misappropriation of the
5 Plaintiff's trade name and mark AGI HOUSE by Defendant Jeremy Nixon.
6 Defendant uses Plaintiff's mark in connection with business incubator and business
7 networking services ("Defendant's Services").

8 2. By using an identical trade name and mark, Defendant has caused
9 actual confusion and will likely continue to cause confusion that AGI House is the
10 source or sponsor of Defendant's Services, or that there is an association between
11 Plaintiff AGI House and Defendant. Consequently, Plaintiff AGI House seeks
12 injunctive relief and damages under the federal Lanham Act (15 U.S.C. §§ 1051, *et*
13 *seq.*), the California Business and Professions Code, and the common law doctrines
14 of passing off and unfair competition.

II. JURISDICTION

16 3. This Court has personal jurisdiction over Defendant because Defendant
17 conducts or has conducted business, as well as advertised and promoted Defendant's
18 Services, under the AGI HOUSE mark and/or AGI HOUSE SF mark in the State of
19 California and within this judicial district; the effects of those acts have been felt in
20 this district. Defendant is also a resident of this District and the San Francisco
21 Division.

22 4. This Court has jurisdiction over this matter pursuant to
23 15 U.S.C. § 1121 and 28 U.S.C. §§ 1331, 1338, and 1367. Plaintiff AGI House's
24 claims are, in part, based on violations of the Lanham Act, as amended,
25 15 U.S.C. §§ 1051, *et seq.* The Court has supplemental jurisdiction over the state
26 law claims pursuant to 28 U.S.C. § 1367.

27 5. Venue is proper in this judicial district pursuant to 28 U.S.C. § 1391(b)
28 and (c) because a substantial part of the events or omissions giving rise to the claims

1 occurred in this district, Defendant is subject to this Court's personal jurisdiction,
 2 and was subject to this Court's personal jurisdiction at the time this action was
 3 commenced.

4 **III. INTRADISTRICT ASSIGNMENT**

5 6. Because this action involves intellectual property rights, it is exempt
 6 from the Court's division-specific venue rule pursuant to Civil L.R. 3-2(c) and
 7 General Order No. 44 Assignment Plan.

8 **IV. PARTIES**

9 7. Plaintiff AGI House, LLC is a California limited liability company
 10 having its principal place of business at 1868 Floribunda Avenue, Hillsborough,
 11 California. Plaintiff AGI House is the senior user and owner of the AGI HOUSE
 12 mark and trade name used in connection with its venture capital services, business
 13 advisory services, business incubator and accelerator services, and business
 14 networking services offered in the Northern District of California and throughout
 15 the United States (the "AGI HOUSE Mark").

16 8. On information and belief, Defendant is an individual both residing and
 17 doing business at 170 Saint Germain Avenue, San Francisco, California. On
 18 information and belief, Defendant runs a hacker house under the AGI HOUSE
 19 and/or AGI HOUSE SF marks, and promotes its services online at agihouse.ai. On
 20 information and belief, Defendant targets consumers nationwide via its website,
 21 including consumers in California, and has consumers in this district.

22 **V. FACTS**

23 **A. PLAINTIFF'S BUSINESS AND MARKS**

24 9. Plaintiff AGI House, LLC is a community, fellowship, and venture-
 25 capital fund dedicated to empowering the world's most talented artificial intelligence
 26 ("AI") founders and researchers. AGI House supports early-stage AI innovators by
 27 offering an ecosystem that combines ongoing community engagement, selective
 28 funding, and fellowship programming to accelerate progress toward advanced AI

1 technologies. AGI House also organizes regular AI-focused hackathons that bring
2 together around 100-200 founders, researchers, and builders to collaboratively
3 develop working AI prototypes over short, intense periods. AGI House hackathons
4 are often co-hosted with industry partners such as AMD, OpenAI, Google, Amazon,
5 Anthropic; government-focused programs such as the Special Competitive Studies
6 Project; and educational institutions such as Stanford University, the Massachusetts
7 Institute of Technology, and George Mason University.

8 10. AI founders, researchers, and builders also flock to AGI House to attend
9 networking dinners and events featuring guest speakers. AGI House creates unique
10 opportunities for the AI community to test AI ideas in a live, collaborative setting.

11 11. AGI House offers and since its inception has offered the
12 aforementioned services under the AGI HOUSE Mark and trade name.

13 12. AGI House is a single-member limited liability company. AGI House
14 was founded by Rocky Yu, a tech entrepreneur. Rocky Yu previously founded
15 augmented reality storytelling startup Piki Inc. and operated the 35C Fund before
16 launching AGI House, LLC.

17 13. In late 2022, Rocky Yu was notified of an opportunity to take over a
18 hacker house named NeoGenesis at 1868 Floribunda Avenue in Hillsborough,
19 California.

20 14. Defendant co-founded NeoGenesis in February 2022. On information
21 and belief, NeoGenesis offered its services online at neogenesishouse.com (the
22 “NeoGenesis Website”). The NeoGenesis Website previously indicated that it is a
23 “community house and space for some of the most exceptional founders,
24 researchers, scientists, and technologists in Hillsborough, CA.” Attached hereto as
25 **Exhibit A** is an archived screen capture of the NeoGenesis Website at
26 <https://www.neogenesishouse.com/community> as accessed on May 30, 2025.

27 15. Defendant Jeremy Nixon co-signed a lease for the property at 1868
28 Floribunda Avenue in January 2022 and helped start NeoGenesis as an “epic

1 experiment.” NeoGenesis hosted hackathons, parties, and lavish events. On
2 information and belief, the NeoGenesis house had earned a reputation as a party
3 house, and the parties at NeoGenesis house generated complaints from the
4 Hillsborough city attorney.

5 16. In December 2022, and on information and belief, due to the financial
6 strain caused by renting the \$58 million house at 1868 Floribunda Avenue and
7 unable to manage the complaints from Hillsborough town officials, Defendant
8 decided to walk away from his role at the NeoGenesis house to focus on building his
9 company, Omniscience.

10 17. On information and belief, the services provided by Defendant at the
11 house at 1868 Floribunda Avenue were always offered under the NeoGenesis name.

12 18. On information and belief, between January 2022 and January 2023,
13 the sub-tenants of 1868 Floribunda Avenue and guests attending events hosted by
14 Defendant referred to the house as “NeoGenesis.”

15 19. In December 2022, Rocky Yu began handling operation of the house
16 located at 1868 Floribunda Avenue.

17 20. On January 20, 2023, Rocky Yu announced the transition from the
18 NeoGenesis house to AGI HOUSE in a welcome email distributed to the current
19 sub-tenants of the house located at 1868 Floribunda Avenue. The email specifically
20 noted that they are “leaving NeoGenesis behind.”

21 21. On information and belief, as of January 20, 2023, Defendant had not
22 used the AGI HOUSE mark or name in commerce in connection with any of the
23 services provided at the 1868 Floribunda Avenue house.

24 22. As of January 20, 2023, Rocky Yu was not aware of any attempt by
25 Defendant to use the AGI HOUSE mark or name in connection with the services
26 provided at the 1868 Floribunda Avenue house.

27 23. Effective February 1, 2023, Rocky Yu entered into a sublease
28 agreement as a tenant of the 1868 Floribunda Avenue house.

1 24. Effective February 1, 2023, Rocky Yu and Omni Research, one of
2 Defendant's companies, entered into a sublease agreement by which Omni Research
3 became a sub-tenant of the 1868 Floribunda Avenue house.

4 25. By February 2023, Rocky Yu had begun using the AGI HOUSE Mark
5 in connection with services provided at the 1868 Floribunda Avenue house,
6 including business advisory services, business incubator and accelerator services,
7 business networking services, organizing networking events, various business
8 consulting, management, and planning services, and various venture capital services
9 (the "AGI HOUSE Services"). The tenants of the 1868 Floribunda Avenue house
10 worked together to organize many of the events held on the property. Rocky Yu
11 maintained control of the AGI HOUSE Mark by requiring his final approval of all
12 events and all guests invited into the AGI House community. Between February
13 2023 and his departure in July 2023, Defendant participated significantly less in AGI
14 House events held at the 1868 Floribunda Avenue house compared with other
15 tenants.

16 26. On March 4, 2023, Rocky Yu registered the domain agihouse.org,
17 where AGI House promotes the AGI HOUSE Services to date. AGI House also
18 promotes the AGI HOUSE Services through its AGI HOUSE accounts on social
19 media platforms such as X, where it has nearly 20,000 followers; Instagram, where
20 it has over 5,000 followers; and LinkedIn, where it has over 3,000 followers.

21 27. On May 23, 2023, Rocky Yu formed AGI House, LLC by filing
22 Articles of Organization with the State of California, appointing himself as agent
23 and manager of the company.

24 28. Since its inception in early 2023, AGI House has evolved into a premier
25 AI community, hosting elite hackathons, themed build days, and weekly intellectual
26 gatherings featuring prominent luminaries and leading backers in the AI industry,
27 all under the AGI HOUSE Mark and trade name. In fact, AGI House has hosted
28 over 72 hackathons and 40 AI dinner events in connection with the AGI HOUSE

1 Mark, and the AGI HOUSE AI community has grown to include over 10,000
 2 members.

3 29. In June 2023, AGI House hosted a hackathon with the VC firm Lerer
 4 Hippeau in New York City, attracting nearly 200 participants with a waitlist of
 5 around 500 engineers. AGI House's events offered in the San Francisco Bay Area
 6 are similarly oversubscribed. The Special Competitive Studies Project and AGI
 7 House have partnered on hackathons to develop solutions for government
 8 applications and co-hosted a hackathon for over 200 participants at the AI+ Expo in
 9 Washington, D.C. from June 2, 2025 through June 4, 2025. Notable guest speakers
 10 at AGI House events include Sergey Brin, co-founder of Google; Eric Schmidt,
 11 former CEO of Google; Grimes; Alex Pall from the Chainsmokers; and
 12 representatives from Greylock Partners, Sequoia Capital, and Kleiner Perkins.

13 30. Business Insider has referred to AGI House as “the Bay’s Hottest AI
 14 Hacker House.” Forbes recognizes AGI House as a “center of gravity for the AI
 15 community’s entrepreneurial universe.” And Google executive Sebastian Thrun has
 16 compared AGI House to the Homebrew Computer Club, the 1970s hobbyist group
 17 where electronics enthusiasts such as Steve Jobs and Steve Wozniak gathered to
 18 build the foundations of personal computing.

19 31. The AGI House ecosystem has also significantly expanded its venture
 20 capital services, offering early-stage funding and support to AI startups emerging
 21 from the community and events.

22 32. Through its substantially exclusive and continuous use of the AGI
 23 HOUSE Mark and trade name, the AGI HOUSE Mark has become distinctive of
 24 Plaintiff’s services (i.e., the AGI HOUSE Services) and distinguishes the source or
 25 origin of Plaintiff’s services. As a result of these efforts, Plaintiff has established
 26 valuable goodwill in its AGI HOUSE Mark across the nation.

27 33. As a result of Plaintiff’s prominent use and promotion of the AGI
 28 HOUSE Mark, Plaintiff has acquired at the very least valuable nationwide common

1 law rights in the AGI HOUSE Mark.

2 **B. DEFENDANT'S INFRINGING ACTIVITIES**

3 34. Defendant left the 1868 Floribunda Avenue house in July 2023. Rocky
4 Yu indicated at that time he had no issue with Defendant starting his own hacker
5 house. Rocky Yu on behalf of AGI House further indicated that Defendant could
6 not refer to the new house as AGI HOUSE.

7 35. By the time Defendant's tenancy at the 1868 Floribunda Avenue house
8 had come to an end, Defendant was well aware of Plaintiff's use of the AGI HOUSE
9 Mark in connection with the AGI HOUSE Services.

10 36. On information and belief, after Defendant saw the success that AGI
11 House was enjoying under the AGI HOUSE Mark, he began in January 2024 a new
12 hacker house in San Francisco and called it AGI HOUSE SF. On information and
13 belief, Defendant did so in an attempt to free ride off of the goodwill Plaintiff had
14 established in its AGI HOUSE Mark.

15 37. On information and belief, Defendant never used the AGI HOUSE
16 Mark in commerce before leaving the 1868 Floribunda Avenue house and
17 establishing the AGI HOUSE SF hacker house in January 2024.

18 38. Defendant has since dropped the "SF" portion of the AGI HOUSE SF
19 mark and is now using Plaintiff's identical mark AGI HOUSE for its business
20 incubator and networking services. Defendant's website at agihouse.ai further blurs
21 the distinction between the AGI HOUSE Services and Defendant's Services,
22 indicating that its locations include "SF. Hillsborough," and featuring a video from
23 one of Plaintiff's AGI HOUSE events at the 1868 Floribunda Avenue house.

24 **C. PROCEEDINGS BEFORE THE TRADEMARK OFFICE**

25 39. On January 10, 2024, Rocky Yu filed Trademark Application Serial
26 No. 98350586 with the United States Patent and Trademark Office ("USPTO") for
27 the AGI HOUSE Mark ("Plaintiff's Trademark Application"). The goods and
28 services identified in that application were for "business advisory services; business

1 incubator and accelerator services, namely, providing workspace containing
2 business equipment to early stage businesses; business networking services;
3 organizing business networking events in the field of venture capital funding,
4 technology; business networking services, namely, matching potential private
5 investors with early-stage businesses needing funding; business consulting,
6 management, and planning services in the field of early-stage businesses,
7 technology; assistance, advisory services and consultancy with regard to business
8 planning, business analysis, business management, business organization, marketing
9 and customer analysis” in Class 35. The goods and services identified in that
10 application further included “venture capital services, namely, providing financing
11 to emerging and start-up companies; providing venture capital, development capital,
12 private equity and investment funding” in Class 36 on a “use” basis under 15
13 U.S.C. § 1051(a). Plaintiff’s Trademark Application claims that Rocky Yu first used
14 the AGI HOUSE Mark in commerce in connection with the applied-for services in
15 February 2023.

16 40. Just over one month later, on February 21, 2024, Defendant filed
17 Trademark Application Serial No. 98412996 with the USPTO for the AGI HOUSE
18 mark (“Defendant’s Trademark Application”). Defendant’s Trademark Application
19 identified the exact same services (indeed, verbatim) listed in Plaintiff’s Trademark
20 Application. Defendant’s Trademark Application falsely claims he first used the
21 AGI HOUSE mark in commerce in connection with the applied-for services on
22 October 31, 2022.

23 41. Defendant’s Trademark Application was preliminarily refused
24 registration due to, *inter alia*, (1) a likelihood of confusion with the mark appearing
25 in Plaintiff’s prior-filed Trademark Application; and (2) Defendant’s failure to show
26 that he has used the AGI HOUSE mark in connection with the applied-for services.

27 42. On information and belief, Defendant was aware of Plaintiff’s
28 Trademark Application before filing Defendant’s Trademark Application.

1 43. On information and belief, Defendant is not using the AGI HOUSE
 2 mark in connection with all of the services listed in Defendant's Trademark
 3 Application.

4 44. On information and belief, as of February 21, 2024, Defendant was not
 5 using the AGI HOUSE mark in connection with all of the services listed in
 6 Defendant's Trademark Application.

7 45. Plaintiff's Trademark Application matured to Trademark Registration
 8 No. 7582685 on November 26, 2024 in the name of AGI House, LLC, and is
 9 registered on the Supplemental Register ("Plaintiff's AGI HOUSE Registration").
 10 This registration is valid and subsisting. A true and correct copy of this registration
 11 is attached hereto as **Exhibit B**.

12 46. On March 11, 2025, Defendant filed a Petition to Cancel Plaintiff's AGI
 13 HOUSE Registration with the USPTO's Trademark Trial and Appeal Board
 14 ("TTAB"), Cancellation No. 92087769 (the "TTAB Cancellation Proceeding"). In
 15 the TTAB Cancellation Proceeding, Defendant claims priority and a likelihood of
 16 confusion with Defendant's AGI HOUSE mark as grounds for cancellation.
 17 Specifically, Defendant alleges that (1) the parties' marks are identical in sight,
 18 sound, and meaning; and (2) the parties' services offered under the AGI HOUSE
 19 marks are identical in scope.

20 47. Defendant's Trademark Application is currently suspended pending
 21 disposition of the TTAB Cancellation Proceeding.

22 48. The TTAB Cancellation Proceeding is currently pending at the time of
 23 filing of this Complaint. Promptly after the filing of this complaint, Plaintiff intends
 24 to move the TTAB to suspend the TTAB Cancellation Proceeding pending
 25 disposition of this civil action under 37 C.F.R. § 2.117(a).

26 **D. EFFECT OF DEFENDANT'S ACTIVITIES**

27 49. Defendant walked away from his leadership role in the AI community
 28 at the 1868 Floribunda Avenue house in January 2023. Defendant resurfaced one

1 year later with a new Bay Area hacker house eighteen miles away called AGI
 2 HOUSE SF. During that intervening time, Plaintiff had invested heavily in its AGI
 3 HOUSE Mark, held numerous AI hackathons and build days, and developed
 4 relationships with venture firms, the San Francisco Bay Area AI community, and
 5 policy institutes.

6 50. Defendant's use of an identical mark for identical services has caused
 7 widespread confusion among the public, as noted by prominent publications such as
 8 Business Insider and Forbes. In several instances, Defendant's use of an identical
 9 mark for identical services has caused actual confusion among attendees of
 10 Plaintiff's events offered under the AGI HOUSE Mark.

11 51. Plaintiff has gone to great lengths to distance itself from the party house
 12 image Defendant created under NeoGenesis. Plaintiff does not want to be associated
 13 with Defendant or Defendant's image.

14 52. Some of Plaintiff's potential customers have expressed to Plaintiff that
 15 they do not want to be affiliated with "AGI House" due to Defendant's image and
 16 Defendant's use of an identical mark. As a result of the false association created by
 17 Defendant's use of an identical mark for identical services, Plaintiff has been denied
 18 significant investment opportunities.

19 53. Plaintiff has plans to expand to other locations and grow its business.
 20 Plaintiff first wants to clarify and confirm its right to use its AGI HOUSE Mark
 21 before investing in it further.

22 54. Plaintiff also seeks to stop and redress the damage caused by
 23 Defendant's ongoing infringement and resulting consumer confusion.

24 **VI. CAUSES OF ACTION**

25 **FIRST CAUSE OF ACTION**
 26 **FEDERAL TRADEMARK INFRINGEMENT**
 27 **(15 U.S.C. § 1114)**

28 55. Plaintiff repeats the allegations of paragraphs 1-54 above as if fully set

1 forth herein.

2 56. Plaintiff is the senior user of the AGI HOUSE Mark and trade name.
3 Plaintiff owns common law rights in the AGI HOUSE Mark as well as U.S.
4 Trademark Registration No. 7582685 for the AGI HOUSE Mark.

5 57. The AGI HOUSE Mark is at least suggestive when used in connection
6 with the AGI HOUSE Services and is thus inherently distinctive of Plaintiff.

7 58. Through Plaintiff's substantially exclusive and continuous use of the
8 AGI HOUSE Mark and extensive marketing efforts, the AGI HOUSE Mark has also
9 become distinctive through acquisition of secondary meaning.

10 59. On information and belief, Defendant was aware of AGI House's
11 business and its AGI HOUSE Mark and trade name prior to his adoption and use of
12 the AGI HOUSE and AGI HOUSE SF marks.

13 60. Defendant had actual notice and knowledge of AGI House's ownership
14 and use of the AGI HOUSE Mark and trade name prior to his adoption and use of
15 the AGI HOUSE and AGI HOUSE SF marks.

16 61. Defendant is using the AGI HOUSE and AGI HOUSE SF marks in
17 connection with the offering and promotion of Defendant's Services without AGI
18 House's consent, and with knowledge of AGI House's prior rights.

19 62. On information and belief, Defendant's actions constitute willful,
20 deliberate, and intentional infringement of Plaintiff's federally registered trademark.

21 63. Such unauthorized use of the AGI HOUSE Mark and trade name falsely
22 indicates to consumers that Defendant's Services are in some manner connected
23 with, sponsored by, affiliated with, and/or related to Plaintiff or the AGI House
24 Services.

25 64. Such unauthorized use of the AGI HOUSE and AGI HOUSE SF marks
26 and trade names has caused actual consumer confusion—and is likely to continue to
27 cause consumers to be confused in the future—as to the source, nature, and quality
28 of the services Defendant is promoting and offering.

65. Such unauthorized use of the AGI HOUSE and AGI HOUSE SF marks in connection with the offering of Defendant's Services will continue to allow Defendant to receive the benefit of the goodwill established at great labor and expense by AGI House and to gain acceptance of Defendant's Services not based on the merits of those services, but on AGI House's reputation and goodwill.

66. Such unauthorized use of the AGI HOUSE and AGI HOUSE SF marks in connection with the promotion and offering of Defendant's Services deprives AGI House of the ability to control the consumer perception of the quality of the services marketed under the AGI HOUSE Mark, and places AGI House's valuable reputation and goodwill in the hands of others over which AGI House has no control.

67. Defendant's actions thus constitute federal trademark infringement in violation of 15 U.S.C. § 1114.

68. AGI House has been, is now, and will be irreparably injured and damaged by such trademark infringement, and unless enjoined by the Court, AGI House will suffer further harm to its name, reputation, and goodwill. This harm constitutes an injury for which AGI House has no adequate remedy at law.

**SECOND CAUSE OF ACTION
FALSE DESIGNATION OF ORIGIN
(15 U.S.C. § 1125(a))**

69. Plaintiff repeats the allegations of paragraphs 1-54 and 55-68 as if fully set forth herein.

70. Such unauthorized use of the AGI HOUSE Mark and trade name falsely suggests that Defendant's Services are connected with, sponsored by, affiliated with, and/or related to Plaintiff or the AGI HOUSE Services, and constitutes a false designation of origin in violation of 15 U.S.C. §1125(a).

71. As a result of Defendant's unauthorized use of the AGI HOUSE Mark and trade name, Defendant has caused a false connection between Plaintiff, Defendant, and the parties' respective services.

1 72. AGI House has been, is now, and will be irreparably injured and
2 damaged by the aforementioned acts, and unless enjoined by the Court, AGI House
3 will suffer further harm to its name, reputation, and goodwill. This harm constitutes
4 an injury for which AGI House has no adequate remedy at law.

**THIRD CAUSE OF ACTION
SERVICE MARK AND TRADEMARK INFRINGEMENT UNDER
CALIFORNIA LAW
(CAL. BUS. & PROF. CODE § 14245)**

8 73. Plaintiff repeats the allegations of paragraphs 1-54, 55-68, and 69-72 as
9 if fully set forth herein.

10 74. Defendant's unauthorized use of the AGI HOUSE and AGI HOUSE SF
11 marks and trade names in connection with the sale, offering for sale, distribution, or
12 advertising of Defendant's Services is likely to cause confusion or mistake or to
13 deceive as to the source or origin of Defendant's Services in violation of California
14 Business and Professions Code § 14245. Through Defendant's unauthorized use of
15 the AGI HOUSE and AGI HOUSE SF marks and trade names, consumers are likely
16 to believe that Defendant's Services are in some way connected with, approved by,
17 sponsored by, and/or endorsed by Plaintiff.

18 75. Upon information and belief, such infringement has been intentional on
19 the part of Defendant, with Defendant's knowledge of Plaintiff's prior rights.

20 76. Plaintiff has been, is now, and will be irreparably injured and damaged
21 by the aforementioned acts, and unless enjoined by the Court, Plaintiff will suffer
22 further harm to its name, reputation, and goodwill. This harm constitutes an injury
23 for which Plaintiff has no adequate remedy at law.

**FOURTH CAUSE OF ACTION
UNFAIR COMPETITION
(CAL. BUS. & PROF. CODE § 17200)**

26 77. Plaintiff repeats the allegations of paragraphs 1-54, 55-68, 69-72, and
27 73-76 as if fully set forth herein.

28 78. The acts described above constitute unfair competition in violation of

1 California Business and Professions Code § 17200 *et seq.*, as they are likely to
2 deceive the public.

3 79. Defendant's acts of unfair competition have caused and will continue
4 to cause Plaintiff irreparable harm. Plaintiff has no adequate remedy at law for
5 Defendant's unfair competition.

6 80. Plaintiff is entitled to a judgment enjoining and restraining Defendant
7 from engaging in further acts of unfair competition.

FIFTH CAUSE OF ACTION COMMON LAW PASSING OFF AND UNFAIR COMPETITION

10 81. Plaintiff repeats the allegations of paragraphs 1-54, 55-68, 69-72, 73-
11 76, and 77-80 as if fully set forth herein.

12 82. Defendant's unauthorized use of the AGI HOUSE and AGI HOUSE SF
13 marks and trade names constitutes passing off and unfair competition in violation of
14 the common law of California.

15 83. As well as deceiving the public, Defendant's wrongful acts have caused
16 and will continue to cause Plaintiff irreparable harm. Plaintiff has no adequate
17 remedy at law.

18 84. On information and belief, Defendant's actions were undertaken
19 intentionally to obtain an unfair advantage over Plaintiff and in conscious disregard
20 of Plaintiff's rights, and were malicious, oppressive, and/or fraudulent.

21 85. Plaintiff is entitled to a judgment enjoining and restraining Defendant
22 from engaging in further acts of passing off and unfair competition.

**SIXTH CAUSE OF ACTION
REFUSAL OF TRADEMARK APPLICATION
(15 U.S.C. § 1119)**

25 86. Plaintiff repeats the allegations of paragraphs 1-54, 55-68, 69-72, 73-
26 76, 77-80, and 81-85 as if fully set forth herein.

27 87. This Court has the authority under 15 U.S.C. § 1119 to determine
28 Defendant's right to registration of the AGI HOUSE mark covered by Defendant's

1 Trademark Application, which is currently pending at the USPTO.

2 88. The AGI HOUSE mark covered by Defendant's Trademark
 3 Application so resembles AGI House's AGI HOUSE Mark and trade name as to be
 4 likely to cause confusion, or to cause mistake, or to deceive consumers or potential
 5 consumers as to the source or origin of Defendant's Services. Defendant's
 6 Trademark Application should therefore be refused registration under 15 U.S.C. §
 7 1052(d).

8 89. In addition, and as an independent basis for refusal, as of the February
 9 21, 2024 filing date of Defendant's Trademark Application, Defendant had not used
 10 the AGI HOUSE mark in connection with "Business advisory services; business
 11 incubator and accelerator services, namely, providing workspace containing
 12 business equipment to early stage businesses; business networking services;
 13 organizing business networking events in the field of venture capital funding,
 14 technology; business networking services, namely, matching potential private
 15 investors with early stage businesses needing funding; Business consulting,
 16 management, and planning services in the field of early-stage businesses,
 17 technology; Assistance, advisory services and consultancy with regard to business
 18 planning, business analysis, business management, business organization, marketing
 19 and customer analysis" and "Venture capital services, namely, providing financing
 20 to emerging and start-up companies; Providing venture capital, development capital,
 21 private equity and investment funding."

22 90. Because Defendant's Trademark Application was filed on a "use" basis
 23 under 15 U.S.C. § 1051(a), and because Defendant did not have use in commerce of
 24 the mark for all of the applied-for services as of the application's filing date, the
 25 application should be refused.

26 91. Pursuant to 15 U.S.C. § 1119, AGI House petitions the Court to issue
 27 an order certified to the Director of the USPTO to refuse registration of Defendant's
 28 Trademark Application on both of the two independent grounds outlined above.

1 **SEVENTH CAUSE OF ACTION**
 2 **DECLARATION THAT PLAINTIFF IS ENTITLED TO MAINTAIN**
 3 **FEDERAL REGISTRATION OF ITS AGI HOUSE MARK**
 4 **(28 U.S.C. § 2201 and 15 U.S.C. § 1119)**

5 92. Plaintiff repeats the allegations of paragraphs 1-54, 55-68, 69-72, 73-
 6 76, 77-80, 81-85, and 86-91 as if fully set forth herein.
 7

8 93. This Court has authority under 28 U.S.C. § 2201 and 15 U.S.C. § 1119
 9 to determine Plaintiff's right to federally register its AGI HOUSE Mark.
 10

11 94. Because Plaintiff has priority in its AGI HOUSE Mark, Plaintiff is
 12 entitled to maintain Plaintiff's AGI HOUSE Registration.
 13

14 95. Because Plaintiff has priority in its AGI HOUSE Mark, the TTAB
 15 Cancellation Proceeding should be dismissed with prejudice.
 16

VII. PRAYER FOR RELIEF

17 AGI House prays for relief as follows:
 18

19 A. Entry of an order and judgment requiring that Defendant, his agents,
 20 servants, employees, and attorneys, and other persons who are in active concert or
 21 participation with them, be permanently enjoined and restrained from using the
 22 marks, names and/or domain names AGI HOUSE and AGI HOUSE SF in word or
 23 design form, agihouse.ai, and any other mark, trade name, fictitious business name,
 24 company name, domain name, or designation that is identical or confusingly similar
 25 to the AGI HOUSE Mark, and from any attempt to retain any part of the goodwill
 26 misappropriated from Plaintiff;
 27

28 B. A judgment ordering Defendant, pursuant to 15 U.S.C. § 1116(a), to
 file with this Court and to serve upon Plaintiff, within thirty (30) days after the entry
 and service on Defendant of an injunction, a report in writing and under oath setting
 forth in detail the manner and form in which Defendant has complied with the
 injunction;
 29

30 C. A judgment ordering Defendant to take all steps necessary to cancel
 31 any trademark application or registration he may have in the United States that
 32

1 includes the words or is confusingly similar to AGI HOUSE, specifically including
2 U.S. Trademark Application Serial No. 98412996;

3 D. A judgment declaring that Plaintiff is entitled to maintain registration
4 of its U.S. Trademark Registration No. 7582685 on the Supplemental Register and
5 that TTAB Cancellation No. 92087769 be dismissed with prejudice;

6 E. A judgment ordering Defendant to take all steps necessary to cancel or
7 transfer to AGI House, in AGI House's sole discretion, the agihouse.ai domain
8 name, and any other domain name including the letter string AGI HOUSE in the
9 possession or control of Defendant, and to remove all references to AGI HOUSE
10 from all of his other websites and social media;

11 F. A judgment in the amount of AGI House's actual damages, the profits
12 of Defendant, AGI House's reasonable attorneys' fees and costs of suit under
13 15 U.S.C. § 1117;

14 G. A judgment for enhanced damages under 15 U.S.C. § 1117 and
15 punitive damages under state law as appropriate;

16 H. A judgment for pre-judgment and post-judgment interest, as
17 appropriate; and

18 I. A judgment granting Plaintiff such other and further relief as the Court
19 deems just and proper.

20 **JURY DEMAND**

21 Plaintiff demands a jury trial on all issues triable by jury under Federal Rule
22 of Civil Procedure 38.

23 Respectfully submitted,

24 AGI HOUSE, LLC

25 DATED: July 9, 2025

By: /s/ Colby B. Springer

26 Colby B. Springer

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10 Attorneys for AGI House, LLC

EXHIBIT A



Join our Community

NeoGenesis is a community house and space for some of the most exceptional founders, researchers, scientists, and technologists in Hillsborough, CA. We have venture-backed founders working in NLP, longevity, crypto, and more, and our residents go on to work together on projects even after leaving the house. We also host events weekly such as book discussions, social events, and tech conferences.

Please fill out this form indicating your interest in the community and we'll reach out for more information!

Feel free to email genesishousehillsborough@gmail.com with any questions.

Name *

Airtable

EXHIBIT B

United States of America

United States Patent and Trademark Office

AGI House

Reg. No. 7,582,685

Registered Nov. 26, 2024

Int. Cl.: 35, 36

Service Mark

Supplemental Register

AGI HOUSE, LLC. (California LIMITED LIABILITY COMPANY)

1868 FLORIBUNDA AVE.

HILLSBOROUGH, CALIFORNIA 94010

CLASS 35: Business advisory services; business incubator and accelerator services, namely, providing workspace containing business equipment to early stage businesses; business networking services; organizing business networking events in the field of venture capital funding, technology; business networking services, namely, matching potential private investors with early-stage businesses needing funding; Business consulting, management, and planning services in the field of early-stage businesses, technology; Assistance, advisory services and consultancy with regard to business planning, business analysis, business management, business organization, marketing and customer analysis

FIRST USE 2-00-2023; IN COMMERCE 2-00-2023

CLASS 36: Venture capital services, namely, providing financing to emerging and start-up companies; Providing venture capital, development capital, private equity and investment funding

FIRST USE 2-00-2023; IN COMMERCE 2-00-2023

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 98-350,586, FILED P.R. 01-10-2024; AM. S.R. 08-15-2024



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office

